

SAMRAT ASHOK TECHNOLOGICAL INSTITUTE

(Engineering College), VIDISHA M.P.

(An Autonomous Institute Affiliated to RGPV Bhopal)

Department of Humanities

Semester/Year		HI/IV	Program			B.Tech.				
Subject Category	Hum	Subject Code:	HUL-101	Subje Nam		Interact	ive Pr	esent	atio	n Skills
	1	Maximum Maximu	arks Allotted				Co	ontact		Total
Theory				Practical		Total Marks			Credits	
End-Sem	Mid-Se	em Quiz	Assignment	-	-		L	T	P	
-	-	20	30	-	-	50	, -	-	2	1

Prerequisites:

Improve your personality with self-awareness, confidence, and continuous development. Manage time well and enhance social skills through networking. For interactive presentations, tailor content to the audience, practice thoroughly, use multimedia, and seek feedback for ongoing improvement.

Course Objective:

- Students will develop self-awareness and confidence through practical exercises and self-reflection activities.
- 2. Students will enhance their verbal and non-verbal communication skills to effectively express their ideas.
- 3. Students will build social and networking skills to form and maintain professional relationships.
- 4. Students will master the art of tailoring presentation content to specific audiences for maximum engagement.
- 5. Students will practice and refine their presentation delivery, including the use of multimedia tools and strong body language.

Course Outcomes:

	Jucomes.				
After co	mpletion of the course student will be able to				
CO1	Communicate effectively with enhanced verbal and non-verbal skills.				
CO2	Express themselves confidently and clearly in various professional contexts.				
CO3	Approach real-life situations and interviews with confidence and competence.				
CO4	Understand and apply the basic principles of effective presentation and interpersonal skills.				
CO5	Deliver engaging and well-structured presentations, incorporating multimedia and strong				
003	body language techniques				
	Descriptions		CO's		
UNITs			CO s		
	Etiquette Training: Professional Etiquettes, Basic Social Manners,	6	1		
I	Grooming, Dining Etiquettes.		1		
II	Body Language: Eye Contact, Posture, Gesture, Proxemics.		2		
	Public Speaking: Speech Preparation, Preparing Notes, Understanding	4	3		
III	your Audience, Role of Humour in Persuasive Speaking				
IV	MS WORD: Creating, editing, saving and printing text documents. Font				
	and paragraph formatting, Simple character formatting, Inserting tables, smart art, page breaks, Using lists and styles, Working with images, Using				
			4		
	spelling and grammar check.				
	MS EXCEL: Spreadsheet basics, Creating, editing, saving and printing				

	spreadsheets, Working with functions and formulas. Modifying work sheets with color and auto formats, Graphically representing data: Charts & Graphs, Speeding data entry: Using Data Forms, Analyzing Data: Data menu, subtotal, filtering data,		
V	MS POWER POINT: Creating basic presentations, Applying Slide Layouts, Insert and format text, shapes and images, Insert tables, charts, SmartArt and medias, Apply transitions and Animations, Converting ppt files, USING THEMES: Applying Themes, Customizing Themes, Formatting the Slide Background, Inserting Actions.	4	5
Guest Lo	ectures (if any)		
Total Hours		24	

Text Book-

- 1. The Art of Public Speaking by Dale Carnegie and Joseph B. Esenwein
- 2. Crucial Conversations: Tools for Talking When Stakes Are High by Kerry Patterson, Joseph Grenny, Ron McMillan, and Al Switzler.
- 3. Slide:ology: The Art and Science of Creating Great Presentations by Nancy Duarte
- 4. Presentation Zen: Simple Ideas on Presentation Design and Delivery by Garr Reynolds

Reference Books-

- 1. The Cambridge Handbook of Communication Studies edited by David K. H. W. R. and John P. Murphy
- 2. English for Everyone: English Grammar Guide by DK
- 3. English Vocabulary in Use: Advanced by Michael McCarthy and Felicity O'Dell
- 4. The Elements of Style by William Strunk Jr. and E.B. White
- 5. The Public Speaking Playbook by Teri Kwal Gamble and Michael W. Gamble

Modes of Evaluation and Rubric

Quiz, Sessional and a practical examination.

List/Links of e-learning resource

- https://onlinecourses.nptel.ac.in
- https://www.classcentral.com(swayam)

Recommendation by Board of studies on	30/07/2024		
Approval by Academic council on			
Compiled and designed by	Dr. Amitosh Singh/Dr. Kanak Saxena / Aditi Dwivedi		
Subject handled by department	Department of Humanities		