

SAMRAT ASHOK TECHNOLOGICAL INSTITUTE

Department of Management Studies

Academic Year: 2025-26

Scheme of BBA semester system & Distribution of Credits (as per ordinance 14(1)) for batch 2025-26 (Semester – 1 & 2)

Semester	Core Major	Minor	Multi-Disciplinary Courses	Ability Enhancement Courses (AEC)	Skill Based Activities		Common Value added courses	Total Credits
					Skill Enhancement/ Vocational Courses	Internship/ Apprenticeship / Project / Community engagement		
I	C-01 (6)	M-01 (4)	MD-01 (3)	AEC-01 (2)	SEC-01 (3)	PW/AP/CE -01 (2)		20
II	C-02 (6) C-03 (6)	M-02 (4)		AEC-02 (2)			VAC-01 (2)	20

Semester – 1st			Total Credits = 20			
Code	Name	Credit	Total marks (100)		Written Exam Pattern	Exam hours
			Internal	External/End sem.		
C-01	Principle and practices on management	06	30	70	5 X 2=10 3 X 5=15 (out of 5) 3 X15=45 (out of 5)	3 hrs
M-01	Business Statistics	04	30	70		
MD-01	Concept of Environmental Science	03	00	100		
AEC-01	English Language and Indian Culture	02	00	100		
SEC-01	Personality Development	03 (02 Theory + 01 Practical)	00	100 (Written Exam) + 100 (Viva voce & Practical report)	5 X 2 =10 3 X 10 = 30 (out of 5) 3 X 20 = 60 (out of 5)	2hrs
PW-01	Project / Apprenticeship / Community Engagement	02	00	100 (Viva voce & Project report)	-	-

Semester – 2nd			Total Credits = 20			
Code	Name	Credit	Total marks (100)		External Exam Pattern	Exam hours
			Internal	External		
C-02	Business Communication	06	30	70	5 X 2=10 3 X 5=15 (out of 5) 3 X15=45 (out of 5)	3 hrs
C-03	Business Economics	06	30	70		
M-02	Financial Accounting	04	30	70		
AEC-02	Hindi Literature & Culture	02	00	100	5 X 2 =10 3 X 10 = 30 (out of 5) 3 X 20 = 60 (out of 5)	2hrs
VAC-01	Understanding India	02	00	100		