Samrat Ashok Technological Institute

Department of Management Studies

Suggested pool of Subjects for minor Degree for B.Tech Students

Category – Management

Title of the Course	Instructor	Institute	Credit
Automation In Production Systems and Management	Prof. Pradip Kumar Ray	IIT Kharagpur	3
Decision Making with Spreadsheet	Prof. Ramesh Anbanandam	IIT Roorkee	3
Entrepreneurship	Prof. C Bhaktavatsala Rao	IIT Madras	3
E-Business	Prof. Mamata Jenamani	IIT Kharagpur	3
Organizational Behaviour	Prof. M. P. Ganesh	IIT Hyderbad	3
Security Analysis & Portfolio Management	Prof. J. P. Singh	IIT Roorkee	3
Strategic Management	Prof. Vinay Sharma	IIT Roorkee	3
Business Marketing - Technology Focus	Prof. Jayanta Chatterjee	IIT Kanpur	2
Financial Accounting	Prof. Varadraj Bapat	IIT Bombay	2
Business Analytics & Text Mining Modeling using Python	Prof. Gaurav Dixit	IIT Roorkee	2
Marketing Management – I	Prof. Jayanta Chatterjee, Prof. Shashi Shekhar Mishra	IIT Kanpur	2

Note: Students are advised to earn minimum 20 additional credits through MOOC (Swayam/NPTEL)

from 5th semester onwards to earn minor degree in management.